

### **REMARKS / ARGUMENTS**

Claims 1-18 remain pending. Although Applicant's claims 1-18 stand rejected in view of the Ando and Yawitz references, Applicant believes that these references are so far removed from the claimed invention that no amendments are necessary at this time to overcome the rejections.

Each of the independent claims (1, 13, 16, 17 and 18) of the present application recite a "parameter" and changing a value of the parameter to modify an "attribute of a media presentation" or to "display a modified image". Although the Office Action finds many of the steps of the claims, nowhere is a "parameter" or "value" even attempted to be shown in the prior art.


For example, regarding claim 1, the analysis on pages 2 and 3 of the Office Action is very thorough in pointing out where each step is disclosed except that not one parameter or value is offered from the prior art. In fact, a word search of the Ando reference reveals that the word "parameter" is not used anywhere in the specification. The word "value" is only used to discuss numeric variables used as flags in a computer routine in the flowcharts. The Yawitz reference does not ever use either of the words "parameter" or "value."

The lack of parameters and values in the prior art to change the way an image or media presentation is displayed is not surprising since both Ando and Yawitz deal with video editing programs that are concerned with arranging images in sequence and not in changing images that are used in the sequences. Thus, these references fail to disclose and/or make obvious the claims of the present invention. Not only does the present invention provide a way for a user to conveniently change parameter values (e.g., by interpolating between first and second media presentations or first and second images) but dependent claims further limit the invention to specific ways of making the parameter changes (e.g., by moving a mouse pointer between images).

Accordingly, the present claims are in condition for allowance and Applicant respectfully requests reconsideration and that a timely Notice of Allowance be issued in this case. If the Examiner believes a telephone conference would expedite prosecution of this application, please telephone the undersigned at 415-279-5098.

Respectfully submitted,

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Date

  
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